

Jaime Steiger

ART DIRECTOR

CONTACT ME

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jaimesteiger.com

DESIGN SKILLS

01 COMPUTER

Photoshop
Illustrator
InDesign
Lightroom
Premiere
After Effects

02 KNOWLEDGE

Strategy
Copywriting
Typography
Grids & Layout
Presentation Dev
Pitching
Storyboarding
Iconography
Illustration
Image Editing
Color Theory

INTERESTS

[Painting](#)
Photography
Reading
Yoga
Traveling
Cycling
Cooking

EDUCATION

School of Visual Arts, New York, NY.
BFA in Graphic Design, May 2010

EXPERIENCE

DEDICA - ART DIRECTOR

May 2019 - Present

Art Direction and project mgmt of design team. Clients include: AMC, Coca-Cola, Coca-Cola Freestyle, The Coca-Cola Company, Carl's Jr., Estuary Brasserie, IHG, Maya Taqueria and The Grace Children's Foundation.

MERCHANTCANTOS - GRAPHIC DESIGNER

December 2014 - May 2019

Art Direction + Design for print, video and digital. Clients include: AB Inbev, PepsiCo, Comcast, Philips, Kate Spade, StubHub, PwC, Merck, Nike, United Airlines, Avon, MTS, Farfetch, Citi Bank, US Chamber of Commerce and Brunswick.

McCANN - ART DIRECTOR & GRAPHIC DESIGNER

July 2013 - November 2014

Design creative content for traditional and new media outlets. Clients include: Coca-Cola, Jose Cuervo, Verizon Fios, General Mills, Nature Valley, Nestle Waters, Chex Cereal and Lucky Charms.

ARTISAN HOUSE - ART DIRECTOR

March 2011 - July 2013

Conceptualized, directed, and created visual assets for Artisan House, a consortium of luxury and contemporary fashion brands, which include: Carlos Falchi, L.A.M.B., Foley+Corinna, Isabella Fiore, and Be&D.

MTV LOGO - GRAPHIC DESIGNER

October 2012 - December 2013

Worked with design department to create assets for the network's leading television shows.

INKED MAGAZINE - GRAPHIC DESIGNER

November 2010 - March 2011

Designed magazine features, department pages and advertisements. Managed and organized all departments files.

LI.INC. - GRAPHIC DESIGN INTERN

September 2008 - December 2009

Created inspiration boards and mock-ups for the creative team to present to clients. Managed designer's deadlines, and maintained organization of the studio.